

POWER UP YOUR FUTURE

点亮你的未来：投资巴基斯坦蓬勃发展的太阳能电动汽车及电池产业！

INVEST IN PAKISTAN'S
**BOOMING
SOLAR EV &
BATTERY
INDUSTRY!**



PAKISTAN:

WHERE GROWTH TAKES ROOT

Pakistan's economy is on the rise, offering compelling opportunities for investors seeking a vibrant and emerging market in Asia. These insights unveil a nation committed to stability, growth, and a dynamic future. Embrace the opportunity and be part of Pakistan's economic miracle!

A Nation on the Move

- **Resilient Economy:** Despite short-term contractions, Pakistan's economy is rebounding, with growth projected at 3.6% in FY2025.
- **Strategic Location:** Pakistan's geographical advantage unlocks access to regional markets and investment.

Investing in a Thriving Future

- **Thriving Agriculture:** Agriculture, the backbone of Pakistan's economy, is experiencing robust growth, fueling food security and export potential.
- **Industrial Powerhouse:** Pakistan's diverse industries are projected to grow at 4.4% in FY2025, creating a vibrant manufacturing landscape.
- **Investment-Friendly Environment:** The government is committed to reducing regulations and simplifying processes, attracting both domestic and foreign investment.

A Snapshot of Pakistan's Economy

Inflation on a downward trajectory, reaching an estimated **11.8%** in **FY2025**.

Current account deficit narrowing and foreign exchange reserves increasing.

Agriculture sector growth hitting a 19-year high of **6.3%** in **FY2024**.

Industrial sector projected to grow **4.4%** in **FY2025**.

Government efforts to reduce regulations and simplify business processes.

Exports projected to reach **\$32.7 billion** in **FY2025**, driven by domestic growth and improved global demand.

Remittances expected to reach **\$30.6 billion** in **FY2025**, crucial for external sector stability.

Growth projected between **3.6%** and **6.0%** in the medium to long term.

PAKISTAN: WHERE SUNLIGHT MEETS INNOVATION

巴基斯坦：阳光与创新的交汇点

Pakistan's automotive industry is accelerating towards a greener future, and you can be part of the ride! Explore the exciting potential of Pakistan's Solar EV & Battery industry, poised for exponential growth.

A Market Reviving Up for Change

- **23rd Largest Auto Market:** Pakistan's vibrant auto industry ranks among the top 23 globally, with over 28.5 million vehicles on the road.

巴基斯坦充满活力的汽车工业在全球排名前23位，拥有超过2850万辆在道路上行驶的车辆。

- **Shifting Gears to Green:** The government aims for a revolutionary shift, targeting 30% of new vehicle sales to be electric by 2030.
- **Untapped Electric Potential:** With current EV penetration below 1%, the market is wide open for investors seeking a first-mover advantage.



Harnessing the Power of the Sun

- **Solar Energy Soaring:** Pakistan is committed to renewable energy, with solar PV projected to reach 30% of its energy mix by 2030.

巴基斯坦计划到2030年，车辆生产的30%将是电动车。

- **Battery Boom on the Horizon:** To support this surge, Pakistan's battery storage capacity needs to grow tenfold, from 6GWh to 100GWh by 2030, creating immense investment opportunities.

巴基斯坦的电池储能容量需要从6吉瓦时增长到2030年的100吉瓦时，增长十倍，创造巨大的投资机会。

Charge Up Your Investment

- **World-Class Infrastructure:** Benefit from Pakistan's well-developed infrastructure, including Special Economic Zones, robust road networks, and dry ports.
- **Streamlined Business Environment:** Enjoy simplified regulatory processes and one-window facilitation for a smooth entry into the market.
- **Thriving Industry Associations:** Partner with established industry associations for guidance and networking opportunities.

Investment Avenues Beckon

- **Shape the Future of Mobility:** Invest in the production of passenger cars, two & three-wheelers, commercial vehicles, and public transportation solutions.



- **Power the Drive:** Become a part of the battery revolution by manufacturing EV & PV system ancillaries and battery cells and packs.
- **Embrace Green Finance:** Capitalize on the substantial carbon market potential and access international climate finance as Pakistan reduces emissions.

Government Incentives to Fuel Your Success

- **Financial Support:** Benefit from preferential credit schemes for green initiatives, export financing options, and long-term financing facilities.
- **Tax Advantages:** Enjoy custom duty exemptions on electric vehicles and leverage Special Economic Zone incentives.
- **Fast-Track Land Acquisition:** Gain access to land quickly through SEZs and Special Technology Zones.
- **Support for SMEs:** Take advantage of specialized financing schemes designed to empower small and medium-sized enterprises.

Invest in a Greener Future

投资于更绿色的未来



Take the Wheel of Your Future: **Invest in Pakistan Today!**

把握未来的方向盘：
立即投资巴基斯坦！

Explore the comprehensive Pakistan Investment Policy 2023 and connect with relevant ministries like the Ministry of Industry & Production and the Board of Investment to embark on your journey towards a brighter, more sustainable future.



Government of Pakistan

