

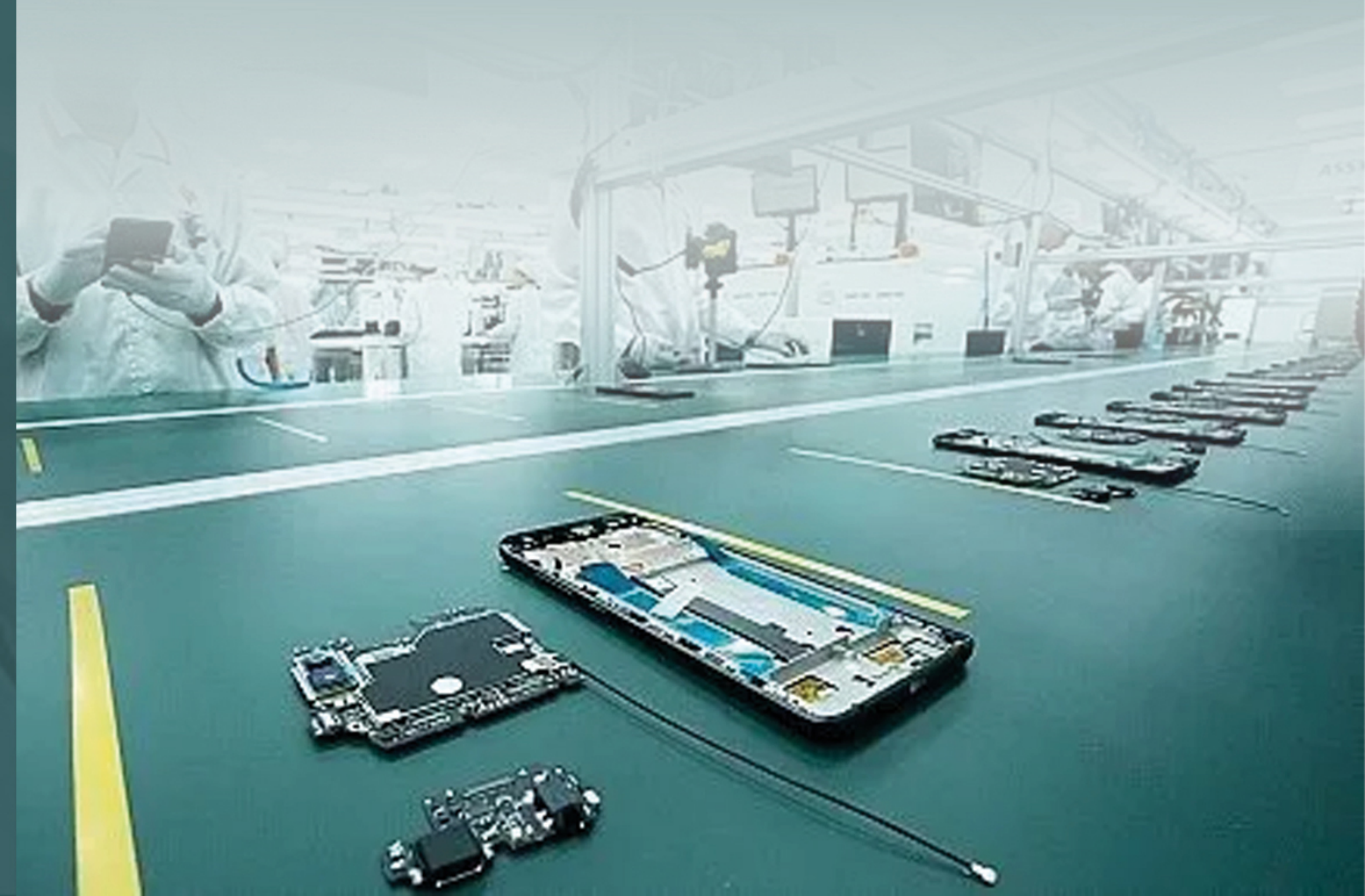


Government of Pakistan



# Power Up Pakistan: Invest in the Booming Mobile Device Manufacturing Sector!

增强巴基斯坦：  
投资蓬勃发展的移动设备制造行业！





# Pakistan's Economic

## Pakistan: Where Growth Takes Root

Pakistan's economy is on the rise, offering compelling opportunities for investors seeking a vibrant and emerging market in Asia. These insights unveil a nation committed to stability, growth and a dynamic future. Embrace the opportunity and be part of Pakistan's economic miracle!

### A Nation on the Move

**Resilient Economy:** Despite short-term contractions, Pakistan's economy is rebounding, with growth projected at 3.6% in FY2025.

## Investing in a Thriving Future

👉 **Thriving Agriculture:** Agriculture, the backbone of Pakistan's economy, is experiencing robust growth, fueling food security and export potential.

👉 **Industrial Powerhouse:** Pakistan's diverse industries are projected to grow at 4.4% in FY2025, creating a vibrant manufacturing landscape.

👉 **Investment-Friendly Environment:** The government is committed to reduce regulations and

## A Snapshot of Pakistan's Economy

👉 Inflation on a downward trajectory, reaching an estimated 11.8% in FY2025.

👉 Current account deficit narrowing and foreign exchange reserves increasing.

👉 Agriculture sector growth hitting a 19-year high of 6.3% in FY2024.

👉 Industrial sector projected to grow 4.4% in FY2025.

👉 Government efforts to reduce regulations and simplify business processes.

👉 Exports projected to reach \$32.7 billion in FY2025, driven by domestic growth and improved global demand.

👉 Remittances expected to reach \$30.6 billion in FY2025, crucial for external sector stability.



# From Smartphones to Exports: Be Part of Pakistan's Mobile Device Revolution!

从智能手机到出口：  
成为巴基斯坦移动设备革命的一部分！

- 👉 **Made in Pakistan:** Sold to the World: Invest in Pakistan's Mobile Device Boom!
- 👉 **Empower Pakistan's Digital Future:** Partner in Mobile Device Manufacturing!
- 👉 **Unleash Your Potential:** Invest in Pakistan's Thriving Mobile Ecosystem!

## A Market Ripe for Investment

- 👉 **Explosive Growth:** The MDMP's attractive incentives have spurred investment from over 35 national and international brands, including giants like Tecno, Infinix, Vivo, Oppo, and Samsung.
- 👉 **A Tech-Savvy Nation:** With a population of over 250 million and a staggering 192 million mobile subscribers, Pakistan presents a massive and rapidly growing market for mobile devices.
- 👉 **Government Support:** The Pakistani government actively promotes digital inclusion and technology adoption, further fueling market growth.





## SUCCESS STORY UNFOL-

👉 **Local Manufacturing Powerhouse:** Over 93% of mobile phones used in Pakistan are now proudly made locally, showcasing the industry's remarkable progress.

👉 **培育繁荣的未来：投资巴基斯坦的化肥行业**

**Job Creation Engine:** The mobile device sector is a significant employer, providing skilled jobs to over 40,000 Pakistanis.

👉 **移动设备行业是一个重要的雇主，为超过40,000名巴基斯坦人提供技能工作。**

**Export Potential Unlocking:** Pakistan has already begun exporting cell phones and locally manufactured packaging materials, demonstrating the industry's export potential.

**移动设备行业为政府收入贡献了可观的12亿美元。**

**Revenue Generation:** The mobile device sector contributes a substantial USD 1.2 billion to government revenues, highlighting its economic importance.

## Invest in the Future: The MDMEP 2024-27

The next generation of Pakistan's mobile device journey is upon us! The upcoming Mobile Device Manufacturing & Export Policy (MDMEP 2024-27) focuses on:

👉 **Local Parts & Accessories:** Incentivize the local manufacturing of parts, accessories, and allied equipment, leveraging Pakistan's established electronics and software industries.

👉 **Export Powerhouse:** Position Pakistan as a leading exporter of mobile devices, laptops, tablets, and related equipment by offering attractive export incentives.

👉 **Skilled Workforce:** Capitalize on Pakistan's well-trained workforce to build a globally competitive mobile device ecosystem.



# Join the Mobile Revolution!

## 加入移动革命！

Pakistan's mobile device manufacturing sector offers exceptional investment opportunities. Become a part of this dynamic industry and contribute to Pakistan's digital transformation







# Government of Pakistan

Don't miss out on this exciting  
opportunity to invest in the future

