



**Weave Your Success
Story:
Invest in Pakistan's
High-Value Garments**
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Pakistan's Economic Outlook

Pakistan: Where Growth Takes Root

Pakistan's economy is on the rise, offering compelling opportunities for investors seeking a vibrant and emerging market in Asia. These insights unveil a nation committed to stability, growth, and a dynamic future. Embrace the opportunity and be part of Pakistan's economic miracle!

A Nation on the Move

- **Resilient Economy:** Despite short-term contractions, Pakistan's economy is rebounding, with growth projected at 3.6% in FY2025.
- **Strategic Location:** Pakistan's geographical advantage unlocks access to regional markets and investment.

Investing in a Thriving Future

- **Thriving Agriculture:** Agriculture, the backbone of Pakistan's economy, is experiencing robust growth, fueling food security and export potential.
- **Industrial Powerhouse:** Pakistan's diverse industries are projected to grow at 4.4% in FY2025, creating a vibrant manufacturing landscape.
- **Investment-Friendly Environment:** The government is committed to reducing regulations and simplifying processes, attracting both domestic and foreign investment.

A Snapshot of Pakistan's Economy

Inflation on a downward trajectory, reaching an estimated 11.8% in FY2025.

Current account deficit narrowing and foreign exchange reserves increasing.

Agriculture sector growth hitting a 19-year high of 6.3% in FY2024.

Industrial sector projected to grow 4.4% in FY2025.

Government efforts to reduce regulations and simplify business processes.

Pakistan: A Textile Powerhouse with a Fashionable Future

Pakistan's rich textile heritage takes a modern leap with its thriving high-value garments industry. This dynamic sector offers a multitude of opportunities for investors seeking to weave a path to success in the world of fashion.

A Legacy of Textile Excellence

- **Global Powerhouse:** Pakistan is a leading force in the textile industry, ranking 7th in raw cotton production and 10th in textile exports, contributing significantly to the nation's GDP.
- **High-Value Focus:** High-value garments make up a substantial 20% of the textile industry, showcasing Pakistan's commitment to high-quality fashion apparel.
- **Employment Powerhouse:** The textile value chain is the largest employer in Pakistan, providing vital opportunities for both men and women, with 30% of the female workforce engaged in this sector.

Charting a Course for Growth

- **Ambitious Export Targets:** The industry aspires to reach a monumental \$50 billion in exports by 2030, solidifying Pakistan's position as a global textile leader.
- **Favorable Investment Climate:** Special Economic Zones, streamlined regulations, and strong industry associations create a fertile ground for investment.
- **Abundant Resources & Market Advantage:** Pakistan boasts a wealth of raw materials, a skilled workforce, and a large domestic market, fueling the industry's growth.

Competitive Edge & Emerging

- **Cost-Effective Manufacturing:** Benefit from competitive manufacturing costs, allowing for high-quality production at attractive prices.
- **Expanding Retail Landscape:** Leverage Pakistan's extensive retail network and rapidly growing e-commerce sector for efficient distribution.
- **Shifting Consumer Preferences:** Capitalize on the rising demand for branded apparel as consumer preferences evolve.

Investment Opportunities

- **Joint Ventures for Growth:** Forge strategic partnerships to enhance scale and reach within the industry.
- **Sustainable Fashion Solutions:** Invest in eco-friendly alternatives like organic cotton, recycled materials, and innovative fabrics.
- **Greening the Industry:** Develop services that support sustainable practices, such as waste recycling, water management, and green compliance consulting.

Government Incentives to Fuel Your Success

- **Financial Support:** Benefit from the Export Refinance Scheme, preferential credit for green initiatives, and long-term financing options.
- **Tax Advantages:** Enjoy significant tax exemptions on garments and duty-free imports of machinery to enhance your competitiveness.





GOVERNMENT OF PAKISTAN

