



UNLEASH PAKISTAN'S PHARMACEUTICAL POTENTIAL: INVEST IN A THRIVING MARKET!

释放巴基斯坦的制药潜力：
投资一个蓬勃发展的市场！



Government of Pakistan



TURNAROUND
PAKISTAN
—Let's Rise Again!—

PAKISTAN'S ECONOMIC OUTLOOK

Pakistan: Where Growth Takes Root

Pakistan's economy is on the rise, offering compelling opportunities for investors seeking a vibrant and emerging market in Asia. These insights unveil a nation committed to stability, growth, and a dynamic future. Embrace the opportunity and be part of Pakistan's economic miracle!

A Nation on the Move

- ➔ **Resilient Economy:** Despite short-term contractions, Pakistan's economy is rebounding, with growth projected at 3.6% in FY2025.
- ➔ **Strategic Location:** Pakistan's geographical advantage unlocks access to regional markets and investment.

Investing in a Thriving Future

- ➔ **Thriving Agriculture:** Agriculture, the backbone of Pakistan's economy, is experiencing robust growth, fueling food security and export potential.
- ➔ **Industrial Powerhouse:** Pakistan's diverse industries are projected to grow at 4.4% in FY2025, creating a vibrant manufacturing landscape.
- ➔ **Investment-Friendly Environment:** The government is committed to reducing regulations and simplifying processes, attracting both domestic and foreign investment.

A SNAPSHOT OF PAKISTAN'S ECONOMY

- ➔ Inflation on a downward trajectory, reaching an estimated 11.8% in FY2025.
- ➔ Current account deficit narrowing and foreign exchange reserves increasing.
- ➔ Agriculture sector growth hitting a 19-year high of 6.3% in FY2024.
- ➔ Industrial sector projected to grow 4.4% in FY2025.
- ➔ Government efforts to reduce regulations and simplify business processes.
- ➔ Exports projected to reach \$32.7 billion in FY2025, driven by domestic growth and improved global demand.
- ➔ Remittances expected to reach \$30.6 billion in FY2025, crucial for external sector stability.
- ➔ **Medium-Term Outlook:** Growth projected between 3.6% and 6.0% in the medium to long term

A NATION ON THE RISE: PARTNER IN PAKISTAN'S BOOMING PHARMACEUTICAL & BIOLOGICAL INDUSTRY

崛起中的国家：成为巴基斯坦蓬勃发展的
的制药和生物工业的合作伙伴

Pakistan's pharmaceutical sector is a force to be reckoned with. This \$2.6 billion industry stands as a pillar of the national economy, contributing 1% to GDP and employing hundreds of thousands. With a robust domestic market and a rapidly expanding population, Pakistan presents a wealth of exciting investment opportunities for forward-thinking companies like yours.

From Generics to Biosimilars: Invest in Pakistan's Pharmaceutical Future!

从仿制药到生物类似药：投资于巴基斯坦的制药未来！

A Market Ripe for the Picking

Local Powerhouse: Pakistan's 620 pharmaceutical manufacturing units meet a staggering 90% of domestic demand for finished medicines, showcasing the industry's strength.

本地巨头：巴基斯坦的620家制药生产单位满足了令人震惊的90%的国内成品药需求，展示了该行业的实力。

Diverse Production: The local industry boasts a wide range of products, from essential painkillers and stress medication to powerful anti-infectives.

Investment Opportunities Galore

Pakistan's booming population translates to a surge in demand across various pharmaceutical segments

- 👉 **Vaccines & Biosimilars:** Be at the forefront of cutting-edge health care solutions.
- 👉 **Generic Medicine Powerhouse:** Invest in the ever-expanding generic drug market.
- 👉 **Active Pharmaceutical Ingredients (APIs):** Fuel the future of drug development.
- 👉 **Pharmaceutical Excipients:** Support the production of high-quality medicines.
- 👉 **Consumer Healthcare:** Capitalize on the growing demand for alternative medicines and over-the-counter options.
- 👉 **Packaging Innovation:** Develop and manufacture innovative packaging solutions for the pharmaceutical industry.

Government by Your Side

The Pakistani government actively fosters a business-friendly environment for foreign investors:

- ➔ **Streamlined Incentives:** Benefit from a variety of incentives, including the API manufacturing promotion policy with its attractive short- and long-term benefits.
- ➔ **Digital Efficiency:** Enjoy streamlined regulatory processes with online access for licensing and registration approvals through the Drug Regulatory Authority of Pakistan (DRAP).

Why Partner with Pakistan?

- ➔ **Cost-Effective Manufacturing:** Optimize your production costs by leveraging Pakistan's competitive market.
- ➔ **Gateway to South Asia:** Gain easier access to the vast South Asian market through partnerships with established Pakistani firms.
- ➔ **Collaborative R&D:** Spark groundbreaking advancements through joint research initiatives in vaccines, biosimilar development, and clinical trials.

Invest in a Healthy Future

Pakistan's pharmaceutical and biologicals industry offers exceptional potential for growth and profitability. Contact us today to explore investment opportunities and join us in shaping a healthier future for Pakistan and the region!

Likewise, you can design a similar brochure for the Medical Devices sector using the following format:

Power Pakistan's Healthcare: Invest in the Medical Devices Sector!

A Nation Advancing: Be Part of Pakistan's Medical Device Revolution

一个前进的国家：成为巴基斯坦医疗设备革命的一部分
从诊断到外科器械：
投资于巴基斯坦医疗设备的蓬勃发展！

Pakistan's healthcare sector is undergoing a significant transformation. The medical device market, valued at \$1.2 billion, is projected to grow at a healthy 6.7% annually. This surging demand presents a unique opportunity for companies seeking to invest in a market poised for significant growth.

EQUIP PAKISTAN'S HOSPITALS: EMPOWER ITS PEOPLE. INVEST IN MEDICAL DEVICES!

装备巴基斯坦的医院。
赋予其人民力量。投资医疗设备！



A MARKET ON THE RISE

- 👉 **Rapid Growth:** The medical device market in Pakistan has grown significantly in recent years, showcasing a strong demand for advanced healthcare equipment.
- 👉 **Key Segments:** Cardiology devices, diagnostic equipment, and therapeutic medical devices are the major drivers of market growth
- 👉 **Diagnostics & Imaging Devices:** Fulfill the critical need for advanced diagnostic tools.
- 👉 **Surgical Instruments:** Manufacture high-quality surgical instruments for improved patient care.
- 👉 **Patient Monitoring Devices:** Invest in the production of ventilators and other essential monitoring equipment

A Government Committed to Progress

The Pakistani government actively encourages foreign investment in the medical device sector:

- 👉 **Investment Incentives:** Benefit from a range of incentives designed to attract foreign investment.
- 👉 **Streamlined Regulations:** Enjoy an efficient regulatory framework with online access for licensing and registration approvals through DRAP.



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