



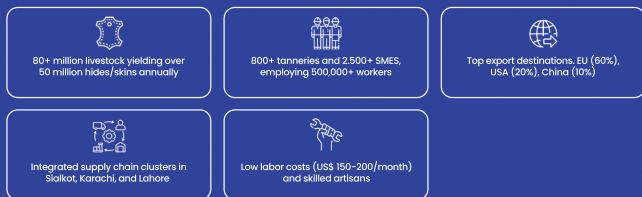
# WHY INVEST IN PAKISTAN'S LEATHER & TANNERY SECTOR



A US\$ 2,3 Billion Sector Positioned for Global Leadership



## PAKISTAN'S STRATEGIC EDGE:



## CHINA-PAKISTAN SYNERGY: A NATURAL INDUSTRIAL PARTNERSHIP

Preferential Access via China-Pakistan FTA. EU GSP+, SAFTA  
CPEC-aligned projects in SEZs offering ready infrastructure  
Gwadar & Port Dasim access to Middle East, Africa, and Europe  
Fast-track regulatory facilitation and China Desk at BOI

## INVESTMENT OPPORTUNITIES SNAPSHOT

Segment	Key Opportunity	Import/Local Demand Gap
Eco-Friendly Tanning	Establish chrome-free tanning and effluent treatment plants	80% of tanneries use chrome
Footwear Manufacturing	Set up automated production for high-quality export-grade footwear	USD 200M import gap
Leather Garments	Modernize production for premium jackets and accessories	USD 100M import gap
Leather Accessories	Invest in bags, belts, and gloves for export markets	USD 50M export potential
Chemical Production	Local production of tanning chemicals and dyes to reduce import reliance	100% imported chemicals

## INVESTMENT INCENTIVES

