



**241M**

**Total Population**  
63% Youth Population



**Only 15%  
Enterprises  
digitized**  
Vast market potential



**Iron-Clad China  
Pakistan Partnership**  
With strong diplomatic & trade  
foundations

**24.2% CAGR**  
**(USD 3.6B IN 2024)**  
ICT EXPORT GROWTH

**USD 15 BILLION**  
PROJECTED EXPORTS (2030)

**2.37M**  
FREELANCERS  
(RANKED 4TH GLOBALLY)

**USD 285**  
AVG. MONTHLY IT SALARY  
(24% OF CHINA'S AVG.)

**75,000+**  
ANNUAL IT GRADUATES  
(ENGLISH-SPEAKING, SKILLED)

**USD 16.5 BILLION**  
DOMESTIC MARKET SIZE (2028)

## INVESTMENT OPPORTUNITIES



**AI & Smart City Solutions:** 27%  
GCC analytics share



**Fintech:** 77M unbanked adults;  
31% YoY transaction growth



**E-Governance:** \$2.1B federal  
digitalization budget



**Agri-Tech & Health-Tech:** IoT &  
Telemedicine (170% growth)



**Cloud Services:** AWS, Azure  
partnerships growing at 41%  
annually

## SPECIAL INCENTIVES VIA STZA



10-Year Tax Holiday on  
income, capital gains,  
withholding tax



Duty-Free Import of  
equipment, capital  
goods & software



100% Foreign  
Ownership &  
Repatriation in  
original currency



One-Window  
Clearance and fast-  
track licensing

## STRATEGIC ADVANTAGES

- ✓ **Cost Savings:**  
40–60% vs China/India
- ✓ **Real-Time Collaboration:**  
3-hour time zone overlap with China
- ✓ **17ms Low-Latency CPEC  
Fiber to Shanghai/HK**
- ✓ **ISO-certified Development Centers in  
Islamabad Tech Park**

## ENABLING & SECURE BUSINESS ENVIRONMENT



**FDI LAWS (1976):**  
Full repatriation, 100%  
foreign equity



**SECP & PSW: 1-2 day  
digital registration**



**Investor Protection:** BITs,  
Special Technology Zones  
Authority Act



**Security SOPs &  
Dedicated CPEC Security  
Division**